

GPFW 2016 ARTIST PERFORMANCE QUALIFICATIONS

Georgia Peach Fashion Week (GPFW) has become the most anticipated show of the year. Being the first of its kind to hit Atlanta, Georgia this past June, it is now favored by buyers, celebrity guests, entertainers, media and trendsetters. Our first show attracted highly noted top models, celebrities, and musical artists. This coming spring April 2016, GPFW offers a platform of talented designers, media night, red carpet arrivals, and product launches, musical performances and cocktail socials throughout this 5 night event. Visit our website at www.GeorgiaPeachFashionWeek.com.

If you are an artist (musician, singer, and dancer) and you would like to participate in this year's event taking place April 5-9, 2016 at the Gwinnett Center Arena, we are accepting all genres of music and artistry to include Pop, Hip-Hop, Country, Contemporary, and more.



To be considered:

- Talent **MUST** submit performance footage and music to info@georgiapeachfashionweek.com.
- If we do not receive BOTH, talent submission will not be approved.
- Once submission is approved, talent will be notified to proceed to payment registration to complete the process.
- Talent registration fee and payment can be made one of 3 ways: PayPal, Check, or Wells Fargo Direct Deposit (Speak to your rep for payment instructions).
- Receipt of confirmation guarantees your spot on the lineup and date of performance will be assigned.
- Talent will be asked to submit their logo/brand, brief bio statement (3-5 sentences) to be added to marketing and other promotional materials.
- Talent will receive an all access pass, along with one companion and 2 guests (Gen. Admission) for the day of performance.

Your participation with Georgia Peach Fashion Week gives you the opportunity of maximum brand exposure to be promoted throughout all GPFW campaigns during one of the most exclusive fashion events this year through media, marketing and promotional efforts.

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